

q feature: DOLLS VOLUME THREE

Famed Fashion Photographer Marco Ovando Unveils Dolls Volume 3 A Bold and Intimate Celebration of Drag Glamour By John Stein

Celebrated fashion photographer Marco Ovando is proud to announce the release of Dolls Volume 3, the highly anticipated third installment in his acclaimed photography book series that spotlights the global phenomenon of drag. Featuring a vibrant mix of legendary icons and emerging stars from RuPaul's Drag Race, the *Werq the World* Tour, and RuPaul's Drag Race Live!, the latest volume elevates the series with fashion-forward visuals and a deeper exploration of drag as an art form.

"This volume represents a real evolution," Ovando explains. "I love all the issues, but this one features more elaborately crafted images than the first two, which were primarily compilations of past work. Volume 3 includes shoots created specifically for the book."

Like the previous editions, Dolls Volume 3 is divided into four distinct chapters: "The Studio," showcasing refined portraiture; "The Shows," capturing the electric performances on tour and on stage; "The BTS," offering rare glimpses behind the scenes; and "The Parties," celebrating nightlife from underground clubs to red carpets.

However, this volume expands in bold new directions; featuring an even broader range of styles, settings, and talents. Fan favorites such as Violet Chachki and Aquaria return in dazzling new imagery, while rising stars like Nymphia Wind and Lana Ja'rae make powerful debuts. "This volume still highlights legends," Ovando notes, "but also introduces fresh faces who are redefining the artistry."



Shot in an array of unexpected locations - from mall parking lots and gritty basements to striking outdoor backdrops - the photographs balance high-fashion polish with raw theatrical energy. Exclusive content includes moments from the recent European leg of the *Werq the World* tour, the latest cast of RuPaul's Drag Race Live!, and showstopping portraits of queens like Morphine, Plane Jane, and Ginger Minj.

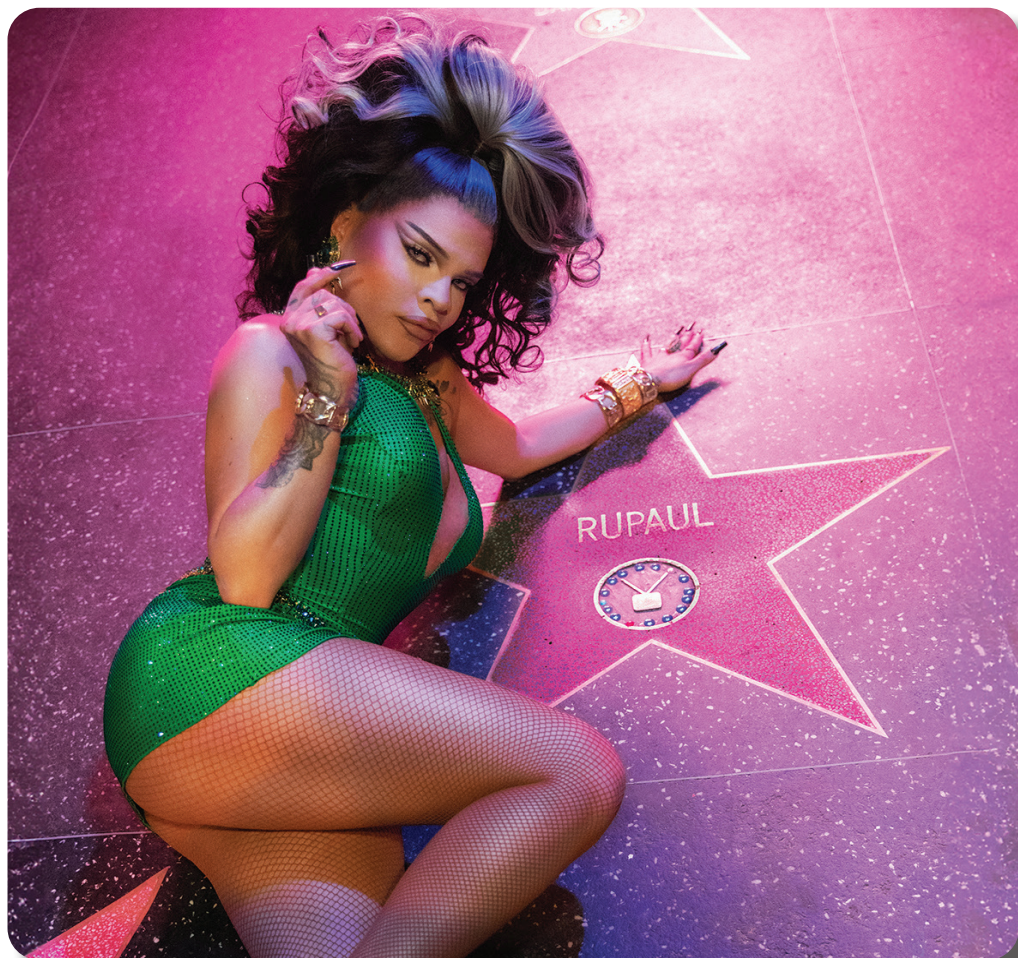
“At the end of the day, the goal is always to create a beautiful image,” Ovando says. “But with drag, lighting becomes the biggest key to accomplishing that. It’s what brings the illusion to life.”

Having worked with drag talent for over twenty years - including queens from the very first season of RuPaul’s Drag Race - Ovando has built deep relationships with his subjects. That trust is at the heart of his ability to capture drag in such an intimate, respectful way. “It’s important the queens know I’m there to showcase them at their best,” he shares. “Something I’d never do is photograph them when they’re not ready or aware. We’re selling an illusion. It’s essential to honor that.”

More than a photography collection, Dolls Volume 3 is a cultural document; a celebration of drag’s increasing influence on fashion, pop culture, and visual storytelling. “Drag, fashion, and photography are more interconnected now than they were in the early days,” says Ovando. “Fashion designers are referencing the dolls in their collections and the dolls, in turn, are shaping the future of fashion.”

For Ovando, the Dolls series is both a love letter to drag and a visual archive of a transformative era. “This book celebrates the art of drag and its beauty,” he says. “I want people to remember this moment in time through my work and I hope it inspires the next generation.”

Dolls Volume 3 is available for online pre-order beginning August 5 at www.marcovando.com and www.vossevents.com. Orders will begin shipping on September 1.



The Dolls

MARCO OVANDO

VOL III

